



Director of Ticket Sales & Community Engagement

(Independent Contractor)

Charge: Sell out our pre-pro stadium. Nothing is impossible, it just hasn't been done in Tallahassee yet. USL W League teams across the country have fully sold out their venues. We can too; we need someone to lead the charge. USL W season starts in May 2027.

Compensation

- 10% commission on season ticket sales
- Tiered performance bonuses

Purpose

Lead all ticket sales, membership sales, group sales, and community outreach efforts for TLH Reckoning.

The Director of Ticket Sales & Community Engagement will build a grassroots sales culture that turns Tallahassee into a season-ticket city.

This position is responsible for creating and managing volunteer street teams, campus ambassadors, community representatives, and sales interns.